

# The real ClassDojo magic happens at 100% schoolwide

When your school is 100% connected, ClassDojo becomes more than a tool. It becomes the hub for everything your school shares and celebrates.

## Why 100% matters

When every teacher, family, and student is on ClassDojo, your school feels more connected. Communication flows. Culture grows stronger. And the wins are shared and celebrated schoolwide.



## Why go schoolwide?

### One place. Every family. Every time.

- One-time family setups that follow their child year to year
- Personalized onboarding support and bulk account creation
- Reach every family with one click — schoolwide Announcements, newsletters, and event invites
- Save time by streamlining updates across all classrooms

### Reach the families you're missing

- Two-way Messaging with automatic translation in 130+ languages
- Analytics that show who's connected, and who still needs a nudge
- Family-friendly design that's easy for every caregiver to use

### Bring out the best in everyone

- Create schoolwide values that every classroom can reinforce with Points
- Instantly see every Class Story from across your school
- Celebrate schoolwide wins, and see where support is needed, with Points Dashboards

**Upcoming Events**

<b>09</b> Feb	Monday <b>Dress like a Superhero Day</b> 9:00 AM - 3:00 PM
<b>15</b> Feb	Thursday <b>Parent Teacher Conference</b> 6:00 PM - 8:00 PM

[View all events](#)

 J'ai du mal à aider Juliette avec ses mathématiques.

[See original](#)





Let me send you the work sheet Juliette worked on in french today

✓ Just now, translated into French

 [Nov-Word\\_problems\\_French.pdf](#)

✓ Just now

**Walters Elementary** [+ Give Points](#)

Skills	Class	Students
 <b>Supporting Others</b> 6 Classes 1,387	Ms. Peter's 4th Grade 6 Classes 99% positive	 <b>Sabrina Hernandez</b> 4th Grade 1,387
 <b>Growth Mindset</b> 6 Classes 1,201	Mr. Wills' 3rd Grade 6 Classes 98% positive	 <b>James Morgan</b> 5th Grade 1,387
 <b>Responsibility</b> 6 Classes 875	After School Choir 6 Classes 95% positive	 <b>Stacey Richards</b> 2nd Grade 1,387

# When everyone's on ClassDojo, everything changes

ClassDojo

Schoolwide Partner

## When some use it:

- Communication feels fragmented
- Culture varies classroom to classroom
- Leaders struggle to see the full picture

## When everyone uses it:

- Everyone gets every message, every time
- Values are aligned and reinforced across classrooms
- Leaders can support every student, family, and teacher with confidence

## Real school leader impact

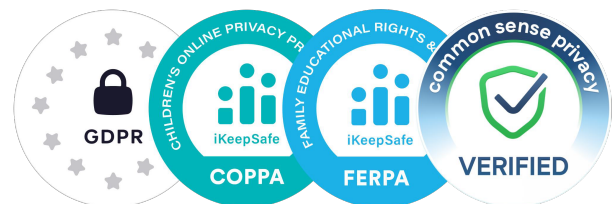
“ClassDojo is such a key element for the success of our relationships with families, communication, safety—everything. It’s like the heart of our school.”

Emily Mize, Principal, Glenn Edwards Elementary, NC

## Built for schools, trusted by schools

- COPPA & FERPA compliant
- 45M+ families, teachers, and kids connected
- Recipient of the Common Sense Privacy Seal
- 96% of school leaders say ClassDojo makes communication easier
- #1 most trusted communication app by teachers (YouGov 2021)

Class Messaging	✓	✓
Class Story	✓	✓
Class Calendar	✓	✓
Feedback Points	✓	✓
AI Sidekick	✓	✓
Staff Messaging		✓
School Story		✓
School Calendar		✓
Schoolwide Announcements		✓
Schoolwide Points		✓
Weekly Schoolwide Data Insights		✓
Priority Support		✓
Custom Professional Development		✓
Consistent Feedback System		✓
Cost	\$0	\$0



## Ready to go schoolwide?

Let's make it happen. Schedule a chat to explore what's possible or log in at [classdojo.com](https://classdojo.com).

Always 100% free for schools.

