

2x

family engagement ↑

Moline-Coal Valley School District

Positivity from progress

[Moline-Coal Valley](#) is a district with a rapidly growing and diverse population. To support their goal of effective and inclusive communication, Moline-Coal Valley has partnered with ClassDojo to foster greater family engagement with multi-lingual families, develop consistent practices districtwide, and build stronger school communities.

"It's not just communication. It's the behavioral piece, the skills piece, it's all connected. It creates a sense of togetherness and community."



Brian Prybil
Deputy Superintendent

Bridging the communication gap

Moline values its diverse population and sought a way to enhance communication between schools and families. Administrators saw a need to move beyond traditional methods like phone calls and emails, which can be limiting for families facing language barriers.

Partnering with ClassDojo has helped bridge these gaps by providing an instant translation feature, allowing teachers to communicate with families in their native languages. Families can access real-time updates about their children's academic and behavioral progress. For a district with a 10% to 15% mobility rate, ClassDojo offers a consistent communication channel to keep families connected during school transitions.

Fostering positive school communities

Beyond communication, Moline-Coal Valley uses ClassDojo to cultivate positive school cultures districtwide. Teachers and administrators send messages of praise and recognition, reinforcing positive behavior and academic success. This focus on positive reinforcement creates an environment where students feel appreciated.

Principals noted the platform facilitates meaningful interactions with students. For example, when students earn points on ClassDojo, principals can congratulate them in person, reinforcing the positive behaviors tracked on the platform. This approach has built a stronger sense of community, as teachers and administrators monitor progress, identify patterns, and celebrate successes together.



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Strengthening bonds between teachers and students

Moline-Coal Valley also uses ClassDojo to strengthen relationships between teachers and students, particularly for specialists like art and physical education teachers who work across multiple schools. These teachers, who often have limited face-to-face time with students, use the platform to maintain meaningful connections, fostering a sense of belonging and continuity.

Teachers appreciate the real-time updates and visibility into student progress, enabling them to recognize and celebrate individual accomplishments, whether it's mastering a new skill or demonstrating positive behavior. This creates an encouraging atmosphere that supports student growth and learning.

Establishing consistent practices districtwide

Before adopting ClassDojo, Moline-Coal Valley's schools used various tools for tracking behavior and communicating with families. This lack of consistency led to confusion, especially for students who moved between schools.

By implementing ClassDojo districtwide, Moline-Coal Valley has established a unified approach to behavior tracking and communication. The platform's structure allows teachers to set clear behavior expectations, ensuring students moving between schools encounter similar standards. This consistency provides a predictable environment and reduces uncertainty.

The ability to analyze data districtwide has also been invaluable. Moline-Coal Valley can now track communication engagement, identify trends, and refine strategies to better meet families' needs. This data-driven approach ensures communication methods are effective and aligned with parent preferences, making it easier to engage all families.

Conclusion

Moline-Coal Valley School District has found ClassDojo to be an invaluable tool in improving family engagement, building a positive school culture, and ensuring consistent practices across schools. By addressing communication barriers, celebrating student success, and providing a unified platform for tracking progress, ClassDojo has enhanced the educational experience for students, teachers, and families. As the district evolves, ClassDojo will remain central to creating a more inclusive, connected, and supportive learning environment.

