

ClassDojo for Districts

# Real connections. Real outcomes.

One platform to unify your district, engage families, and improve student outcomes.  
Designed for K-12 schools.

**Free for district partners.**



9 in 10 US districts rely on ClassDojo



BALTIMORE CITY  
PUBLIC SCHOOLS

## Better engagement. Better results.



### More engaged families

89% of teachers say ClassDojo builds stronger school-home connections, leading to better attendance, better learning, and more supported teachers.



### Positive behavior districtwide

3 in 4 principals say ClassDojo makes it easier to build positive behavior thanks to a flexible points system that aligns with MTSS or PBIS.



### A culture kids show up for

When families are engaged, kids show up. 1 in 3 teachers say ClassDojo helps boost attendance by creating a more supportive school culture.



### Communication families actually read

ClassDojo makes family communication simple, unified, and reliable. 80% of families read ClassDojo messages the same day.



### Classroom tools that lighten the load

8 in 10 teachers say ClassDojo improves their day with tools like attendance, portfolios, and AI features that give them time back for students.



### Gold standard for security and oversight

ClassDojo has bank-grade security, secure sign-on, full message history, and built-in oversight, keeping you informed and in control without compromising trust.



Join some of the world's most innovative districts and the over 45M+ families who already use ClassDojo.



**ClassDojo**

# Free for schools and districts

ClassDojo is free for schools and districts, thanks to the 5% of families who opt in to premium features. Paid add-ons are available for the 1 in 10 districts that need extra support.

	Included
<b>District oversight &amp; control</b>	
Message oversight and self-serve downloads	✓
District admin access	✓
SIS integration (synced daily)	✓
Secure login (SSO and MFA)	✓
Engagement analytics by school and district	✓
Custom PDs and training	✓
<b>Behavior management</b>	
Points system aligned to school values or PBIS	✓
Classroom points and rewards	✓
Behavior visibility for families and admins	✓
Points and behavior dashboards for leadership	✓
Growth mindset lessons (Big Ideas series)	✓
<b>Communication &amp; family engagement</b>	
Two-way messaging in 130+ languages	✓
Real-time photos and videos	✓
Class, school and district announcements	✓
Class and school calendars with event sign-ups	✓
Staff messaging	✓
SMS alerts for important announcements	✓
New middle and high school interface	✓
<b>Classroom management</b>	
Attendance tracking	✓
Student portfolios	✓
Noise meter, group maker, and student randomizer	✓
Readymade classroom activities	✓
Play-based learning with Dojo Islands	✓
New AI assistant for teachers	✓

## Coming in 2026

- ★ Automated voice messages
- ★ SIS integration for attendance alerts
- ★ Facebook and Instagram integration

- ★ Teacher-student messaging (grades 6-12)
- ★ and more!