ClassDojo & GDPR

What is GDPR?
Teachers, parents, and students everywhere use ClassDojo to build stronger relationships with each other. This is the heart of our mission. Of course, these relationships require trust. That's why every ClassDojo product is designed with privacy and security first.

The European Union (EU) has established the General Data Protection Regulation (GDPR) to protect the processing of an individual’s personal data and the free movement of that personal data. We have created a strict set of privacy guidelines to support these changes. As part of this, we have updated our Privacy Policy and Terms of Service. These updates provide more transparency and peace of mind over how ClassDojo protects your privacy, gives you security, and ensures you have control over your information.

How will ClassDojo comply with GDPR?

Privacy
- **Privacy by design and default:** Our updated Privacy Policy has all the information you need to understand what information we collect, why we collect it, how we use and store it, and when and with whom we share it.
- **You are protected with our third party suppliers too:** No matter who we work with to help us provide the ClassDojo service, you will always be protected under ClassDojo’s Privacy Policy. You can see a full list of the third-party services and what information we share with each, so you’re always in the know.

Security
- **Security:** ClassDojo’s servers are in highly secure, military-grade data centers that are access-controlled. ClassDojo uses bank-grade security at the software and network level to ensure all information is transmitted securely. We also regularly perform application security testing, penetration testing, conduct risk assessments, and monitor compliance with security policies.

Control
- **Access and control:** Updates to our privacy policy explain the rights and choices you have over your personal information.

We encourage you to review the updated Privacy Policy and Terms of Service in full, which will apply to everyone in the ClassDojo community from May 25, 2018.

GDPR Frequently Asked Questions

What personal information do you collect about students?
We ask for the minimum necessary information from students to register for the service: often just a name. We don’t ask for gender, email, address, or student ID. Anything else collected is restricted to information needed for educational and safety purposes, or to provide and improve the service. Please see our privacy policy for more details on information collected directly from students.
What personal information do you collect from teachers, parents, and school leaders?
Personal information is information that can be used to identify or contact a particular individual or a particular device. We never collect sensitive personal information, as defined by GDPR standards.

We do ask for some limited information which is provided directly from teachers, school leaders, and parents. We also collect some information related to technology issues in order to provide you with the best possible experience. You can read more in our Privacy Policy.

Will my information ever be sold or rented to other organizations?
No. On ClassDojo, your personal information is yours. ClassDojo never sells or rents your personal information to any third parties, for any reason.

Does GDPR require that personal data is stored in the EU?
No, as long as a U.S. company certifies that they comply with the requirements set forth in the EU-U.S. and Swiss-U.S. Privacy Shield, which ClassDojo does. To learn more about the Privacy Shield program, and to view our certification, please visit here.

I want to exercise my rights under GDPR. Where can I do that?
Please contact us at privacy@classdojo.com and a member of our team will be in touch with you shortly.