



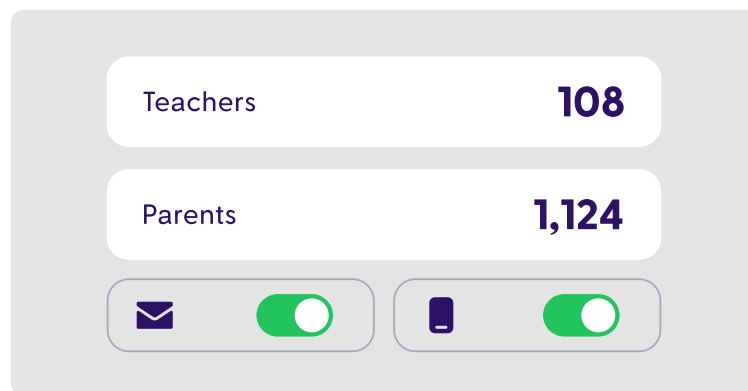
Join some of the world's most innovative districts and the over 45M+ families who already use ClassDojo.

All-in-one district, school and classroom communication, now built for K-12

Already loved in 20,000+ middle and high schools

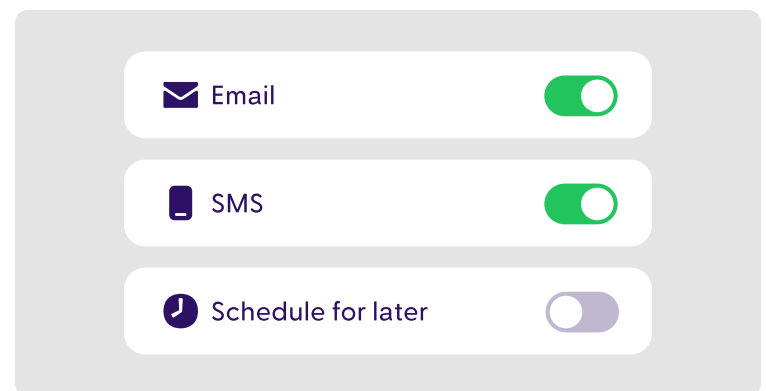
Built for K-12

From Pre-K to high school, ClassDojo gives every school one trusted platform to reach families - no separate systems, no extra apps to manage.



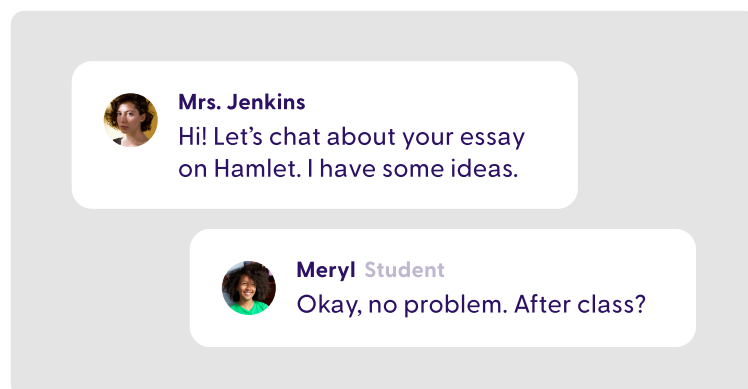
Multi-channel announcements

Send one message across email, SMS, and automated voice messages.



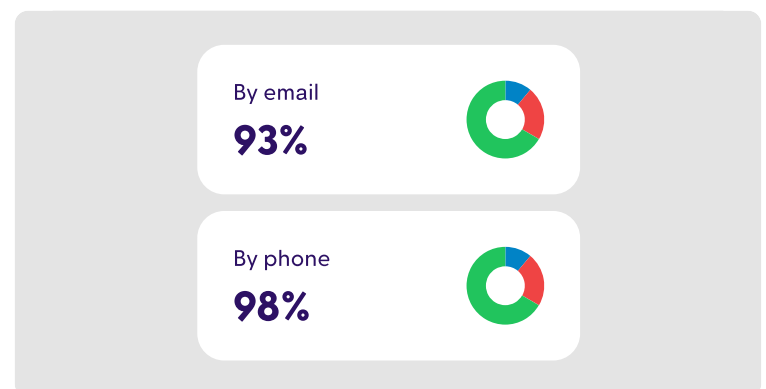
Teacher-Student Messaging (Ages +13)

Teachers can now message middle and high school students directly in a safe and family-visible way, keeping everyone in the loop without needing another app.




Reachability and engagement dashboard

See which families are reachable and on which channel, who's engaging, and where to follow up in real time.



Walk the halls

Get a pulse on what's happening across your district's schools with a real-time feed of the most engaging class and school stories.

**Mr. Schafer**
Bridger High School · 16 mins ago





Here's a snap of Brock and Chad volunteering at Austin's shop kitchen from last week's annual Volunteer Day!

Social media integration

Post important announcements directly to Facebook and Instagram from your district dashboard.

New!

Publish to ...  

Points system aligned to your values

Recognize positive behavior consistently across your district. Align points to districtwide goals or customize by school or classroom. Fully compatible with PBIS and MTSS.



Automated Attendance Alerts

SIS-triggered alerts notify families when students are marked absent, helping ensure consistent district messaging through a single trusted channel.

Waters Elementary School


0%

Central High School

5%

CSAM and keyword scanning

Enterprise-grade safeguards flag harmful content and provide district-level visibility. Built-in AI scans messages for potential safety risks.

 **HARASSMENT**


45m ago

Sarah Lee (Student) → **Mark Thompson** (Teacher)

| You're a mean teacher Mr. Thompson

District calendar

One centralized calendar to promote district events, family nights, and key dates.



Science Fair
September 28

Sign up